







# Damien de Oliveira

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 an Omni-Media Ad Ops Specialist  
works at Havas CX helia  12

## Experience

 **Havas CX helia**  
Feb 2020 - Present - New York

### Omni-Media Ad Ops Specialist

Utilizes highly specialized knowledge of the agency's in-house media activations tool – Mx. Adapts and evolves the steps of the agency's U.S. targeted advertisement methodology.

### Fullsix NY (Havas Group)

Nov 2016 - Jan 2020 - Paris

### Media & Strategy Consultant

Jun 2014 - Sep 2016 - New York

### Digital Account Executive

 **Auditoire \TBWA – Audio Visual Project Manager**

2012 Internship - Paris

Assigned to the production and artistic management, elaborated concepts as part of tenders, from design to filmmaking and digital tools, in France and abroad (USA, Qatar, Germany).

 **Magic Garden Agency – Copywriter Junior**

2011 Internship - Paris

Assisted the Creative Director with conception, development, execution of various campaigns. Drafting recommendations, brainstorming, iconographic research and information.

## Education

 **ISCOM Paris – Communications & Digital Strategy diploma**  
2014 - Higher Institute of Communications

 **Lycée François Truffaut – Economics and English diploma**  
2010 - French High School Baccalaureate

## Key Skills

Adobe Creative Suite  
Social Media  
Programmatic Media

## My Bowls/Interests



Photo



Travel



Scuba



Bikes



Design

## Contact

[www.damien.do](http://www.damien.do)

“ I surfed the web when  
it was still in black and white

CONTACT NOW



@damien\_do 